



20th Asia Conference on Bancassurance & Alternative Distribution Channels

29-30 April 2019, Bangkok, Thailand

**Millennium Hilton Hotel,
Bangkok, Thailand**

**Theme: "Power of Two: Boosting Sales Through
Customer Engagement & Tech"**

**Using AI, Big Data, Blockchain, Fintech & Martech to Stay Ahead
of the Game in the New World of Disruption & Innovation**

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With businesses world over using data for decision making and AI ranging from customer service, marketing, to cross-selling, embracing an open digital insurance shopping and banking space is critical for insurers and banks. Can bancassurance stand out and be an innovative disruptor? The largest-scale innovations aren't happening in products but in customer service and user experience - areas to be explored for the future of automation. But using AI has consequences for business structures, strategies, processes and costs.

Are emerging technologies able to drive differentiated and magical experiences in providing financial services for customers around the world? Can bancassurance continue to make massive profits? Does Bancassurance M&A mega billion-dollar deals make sense anymore?

Where do you find the right partnerships in the new ecosystem and ensure that the company culture and system are good match?

Asia Insurance Review's 20th Asia Bancassurance conference is the key event for banks, insurers, regulators, financial services providers and leading industry leaders to come together and discover the game-changing disruptions fueling the future of fintech, Insurtech, digital distribution and mobile payments. The two-day conference will look at customer service and engagement, innovative solutions to improve underwriting, pricing and payment systems, how bancassurance has transformed over the past two decades and the direction bancassurance should envision to continue to be legendary! **Sign Up Now!**

TOPICS

- 20 Strategic Tips on Being a Winner in Bancassurance
- Bancassurance Innovation in Today's Digital World
- Overview of Regulatory Approaches to Online Bancassurance
- The True Synergy of Bank-Insurer Partnership in Bancassurance
- The Dynamics of Distribution and Strategic Alliances in Bancassurance
- Digital Insurance Shopping, Behavioural Science & Lifestyle Changes
- Power of Data Analytics in Bancassurance
- Underwriting Performance with Big Data & Analytics
- How to Leverage and Strengthen Distribution Capabilities to Innovate and Scale Up.
- Strategic Tips on Structuring and Sustaining Bancassurance Partnerships
- The Strategic Move From Distribution to Delivery
- Mega Trends in Bancassurance M&A
- The Mega Deals in Bancassurance
- Selling More through Analytics & AI
- Blockchain-enabled Bancassurance

Latest Developments

- Personal Lines, Non-life Products, Microinsurance
- The Latest Developments in Bancatakaful
- The Next Partnership: What's on Offer?

Global Trends

- Global Bancassurance Industry Market Trends - Size, Growth, Opportunities and Forecasts
- Bancassurance in Asia and in World Arena – How They Compare? Marketing, Innovation, Profitability
- Next Step: Evolution or Revolution in Bancassurance

Special Focus on Bancassurance in Thailand

- What drives Bancassurance
- Who Lead Bancassurance: Banks or Insurers
- Innovation in Bancassurance

Bancassurance Market Updates

- Indonesia; India; China; Hong Kong; Malaysia; Singapore; South Korea; Philippines, Taiwan; Japan

Interactive Panels

- Panel on the Impact of Disruptions on Bancassurance - *Using AI, Big Data, Blockchain, Fintech & Martech to Stay Ahead of the Game in the New World of IoT*
- Panel on Navigating An Evolving Insurance Distribution Landscape, the Dynamics & the Ecosystem
- Panel on the Art of Bargaining in Bancassurance & Accelerating Innovation Through Coopetition
- Panel on Bancassurance Over 20 Years: Lessons from the Worst and the Best.

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29-30 April 2019, Millennium Hilton Hotel, Bangkok, Thailand

Registration Email: loga@asiainsurancereview.com

Conference Registration

To: Ms Loga, Asia Insurance Review
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Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

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PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name/ Surname: _____
Nationality _____
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REGISTRATION

Early Bird (valid till 28 Mar 2019)	Normal Registration
Subscribers <input type="checkbox"/> US\$1,280	Subscribers <input type="checkbox"/> US\$1,780
Non-Subscribers <input type="checkbox"/> US\$1,580*	Non-Subscribers <input type="checkbox"/> US\$1,980*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine AIR/MEIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2019

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

- I would like to have vegetarian meals during the Conference.

Accredited by General Insurance Association of Singapore

Closing date for registration: 22 April 2019

For cancellation in writing made before **28 Mar 2019**, 50% of the conference fee will be refunded.
No refunds will be made for cancellations after **28 Mar 2019**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

- I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

- Telegraphic / Wire Transfer to the following account:

DBS Bank
Marina Financial Centre, 12 Marina Boulevard,
#03-00 MBFC, Tower 3, Singapore 018982
Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

- Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

- Mastercard
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Card Holder's Name: _____

Signature: _____

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Date: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

(Conference fee is zero-rated for GST)

Hotel Reservation:

Email: BKKHI_RES@hilton.com; kornkamol.jirawongaram@hilton.com

Hotel Contact

Attn: Ms Kornkamol Jirawongaram, Conference and Event Sales Executive
Email: kornkamol.jirawongaram@hilton.com; Hotel Reservation: BKKHI_RES@hilton.com

Millennium Hilton Hotel, Bangkok

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ROOM RATE

Deluxe Room: Single THB 3,700nett per night • Double THB 4,100nett per night

-Rates are inclusive of 10% service charge and prevailing GST (goods & services tax).

-Including breakfast and high-speed internet.

For speaking, sponsorship and partnership opportunities, email: may@asiainsurancereview.com DID: +65 6372 3185